


steph brendel

graphic designer & creative problem solver

Contact

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Education

Elon University, Elon, NC

May 2020, Magna Cum Laude

Majors: Communication Design,
Strategic Communications

Minor: Digital Art

Study Abroad: Australia, January 2020;
Spain & Morocco, January 2018

Honors: Lambda Pi Eta Honors Society:
President, 2019–2020

GPA: 3.86 / 4.0

Skills

Computer Software

Adobe Illustrator	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Photoshop	● ● ● ○ ○
Adobe Premiere	● ● ● ○ ○
Adobe Experience Manager	● ● ● ● ○
Figma	● ● ● ○ ○
Procreate	● ● ● ○ ○
HTML/CSS Coding	● ● ○ ○ ○
Microsoft Office	● ● ● ● ●

Social Media Skills

Google Apps	● ● ● ● ●
Facebook	● ● ● ● ●
Instagram	● ● ● ● ●
Twitter	● ● ● ● ○
LinkedIn	● ● ● ● ○
WordPress	● ● ● ○ ○
Website Developers	● ● ● ● ○

Work Experience

Creative Engagement Solutions, Arlington, VA

Graphic Designer

February 2021 – Present

- Assist Creative Lead with ideation, creation and dissemination of creative assets for government and private sector entities
- Work with key stakeholders to create unique marketing and communications materials that adhere to client brand standards

Moore Strategies LLC, Stamford, CT

Co-Founder, Creative Director

June 2020 – April 2021

- Oversee design work and creative projects for clients
- Design websites, print ads, social media content, logos and more
- Acquire new clients and assist with managing client relationships

Live Oak Communications, Elon, NC

Assistant Creative Director

February 2020 – May 2020

- Delegated projects to creative content producers and worked with clients and account teams to provide creative direction

Creative Content Producer

August 2019 – December 2019

- Produced creative content across mediums for five different clients

Center for Writing Excellence, Elon, NC

Consultant

August 2017 – May 2020

- Assisted writers across academic and professional fields by offering critique and feedback on writing in any stage
- Communicated with clients in order to achieve writing objectives

Pace Communications, Greensboro, NC

Edit Intern

May 2019 – November 2019

- Fact-checked feature stories for print and digital teams
- Worked directly with Four Seasons properties to update digital content and copy edit text for over 120 websites

Higher Education Works Foundation, Raleigh, NC

Digital/Social Media Intern

July 2018 – October 2018

- Managed WordPress publications and social media on four platforms
- Formatted and distributed weekly newsletter to 200,000 recipients

Additional Experience

Carolina Muse Literary & Arts Magazine, Asheville, NC

Graphic Designer

October 2020 – October 2021

- Designed magazine page layout for quarterly magazine issues incorporating poetry, art, photography, short stories and multimedia works including dance, music and spoken word

New Student & Transition Programs, Elon, NC

Orientation Team Lead

February 2019 – August 2019

- Trained and prepared over 130 Orientation Leaders
- Planned and directed move-in day for over 1,700 new students